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MEDIA PREDICTIONS. AROUND 2025...

1. Last paper book is printed, last Blue Ray DVD is produced. Bookless libraries have turned into community centres & congress halls
2. TV, radio, newspapers & magazines have blurred into 1 screen (but not 1 company) for all information, education & amusement in personalised form
3. Every house has a 'virtual sphere', which is communication control center & game room in one. Inside that sphere, the children do their homework together with classmates and the adults have routine office meetings with colleagues
4. You can taste, smell and twist documents & spreadsheets. Brain interface is standard. You operate any screen, device or machine around you by touch, point, voice or thought
5. You provide a photo, a voice, a sound, DNA or a fingerprint. The search engine finds you the matching answer: who or what is this, and: are you allowed to use the found source?
6. Your multipurpose mobile is the remote control of your life. It is pay machine, passport, dating tool & instrument for self-check. You check everyone and every product on the spot and in the street
7. Your personal dashboard is your communication-, privacy- & copyright-control centre. It gives you the tools to manage all your identities, social profiles, finances, medical records & secrets, and to protect the copyright of your creations (song, book, software)
8. You have 100% privacy, but privacy is a (paid) option. You can do anything in complete anonymity — unless & until you commit a crime. In that case, your identity is revealed automatically
9. The world has turned into one very small village. Friend & foe live together in that same small village. The global reach of the Cloud both enhances and destroys the freedom of expression
10. Many 'Game Slave Children' and adult 'Cloud Addicts' have lost the ability to concentrate & focus. Many 'Offline People' have gone completely off-screen, due to the paralysing effects of information overload and choice overload